



PROCESS BOOK

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Professor Gauri Misra-Deshpande

A D B R 2 0 5 . N O V E M B E R 1 7 T H 2 0 2 0

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BRIEF

Create a prototype walking the user through any one project of your choice in your portfolio. You are creating this prototype for an iPad. There needs to be 8-10 interactions to allow someone to look through your process when developing the project of your choice. How you organize the content is upto you. Eg. If you were to choose the chocolate packaging process, you can take us through your inspirations, aspirations and visual influences. And then show the development of the prototype, typographic studies etc.

RESEARCH



Aruliden

Work About Contact

Leadership

Rinat Aruh	Partner/CEO		+
Johan Liden	Partner/CCO		
Marc Woollard	VP of Brand & Experience		
Spencer Bagley	Associate VP, Creative Director		
Michael Greenblatt	Associate VP, Creative Director		
Kris Woolery	Associate VP of Strategy		

ARULIDEN

Aruliden

Work About Contact

Google Meet—
Reimagine Your Future
Workspace

<https://aruliden.com/project/bv/gari/>

Bulgari—
Redefining Luxury for an
Iconic Italian Jewelry Brand

WOMEN



MEN



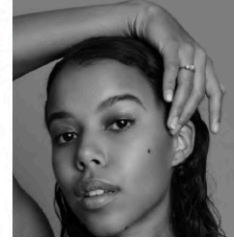
Q FIND A MODEL MENU

elite
LONDON

Alfred

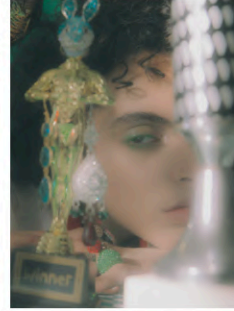


Lauren



Andreea Cristea

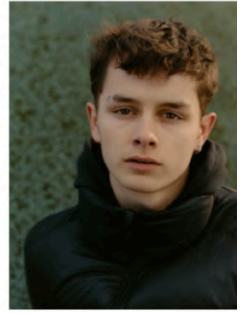
Helene



Lola



Isaac

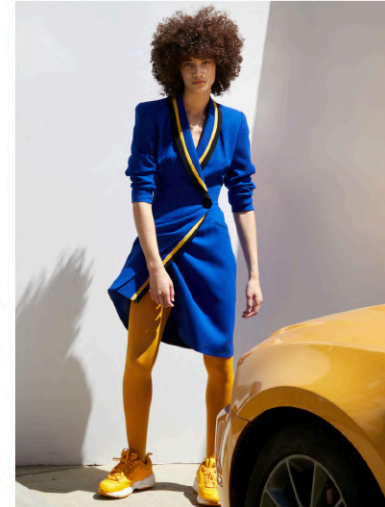


Natalie



ELITE

Angie Vargas



PORTFOLIO POLAROIDS + FAVOURITES ↓ PRINT

04 / 11



Menu

PLEASURE

Enjoy this moment

It is one of the greatest pleasures in life, given by every little piece of chocolate.



Close

PRODUCTS

- Chocolate bars
- Chocolate sweets
- Confectionery



- ABOUT US
- PRIVATE LABEL
- CONTACTS

EN LT RU

TAITAU



Menu

About us

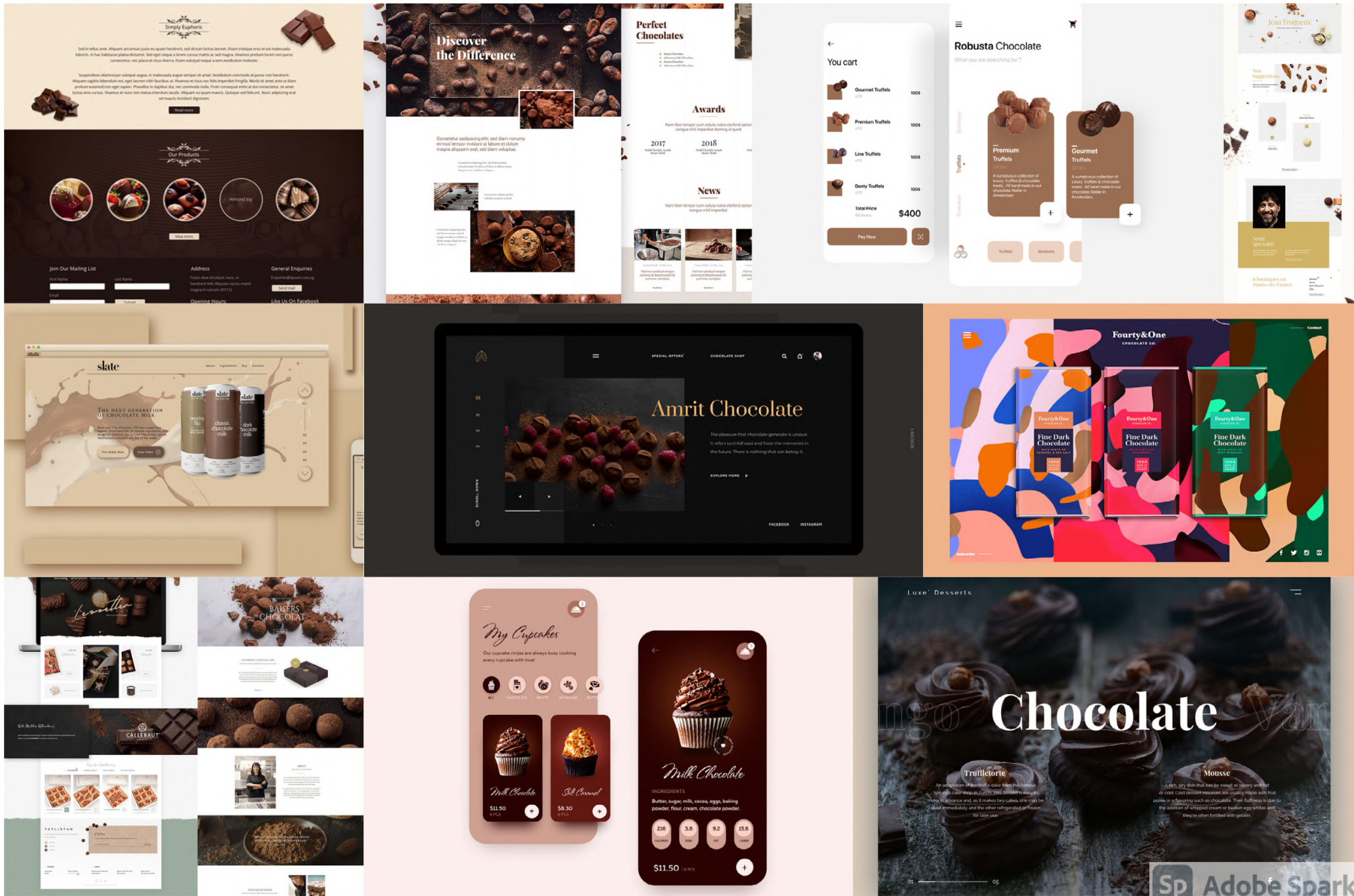
INTRO

Since 2009, we started producing especially high quality – natural chocolate. The recipes of our chocolate creations, were inspired by our endless travels and search for perfection by looking into Lithuanian chocolate traditions.

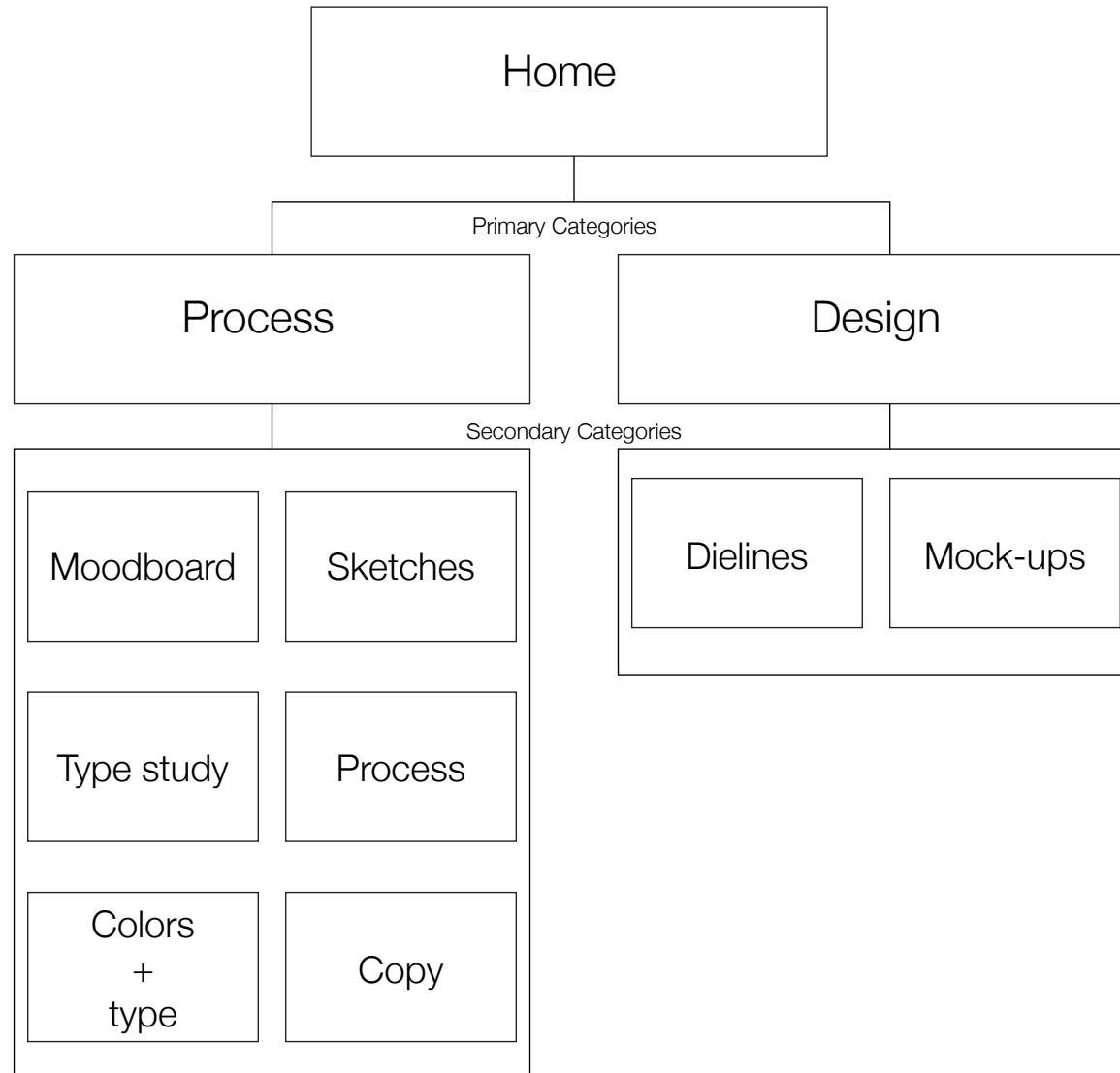
Once we mastered the application methods and combined it with our unique recipes and experience, we created, what we proudly present to You – exceptional taste chocolate.



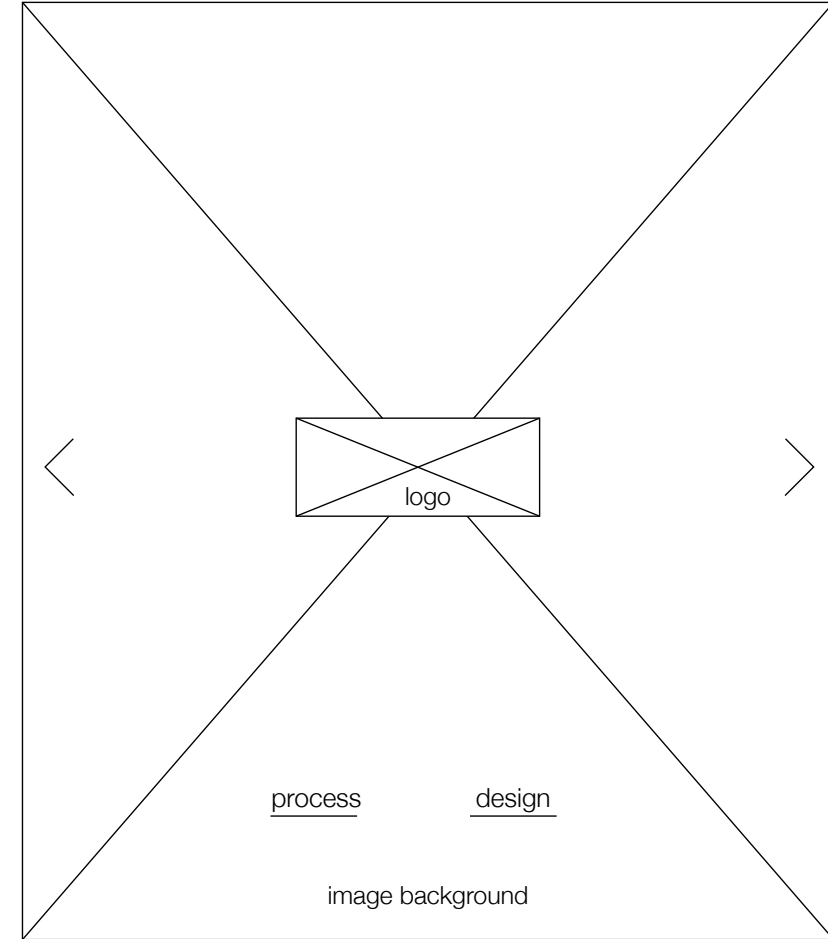
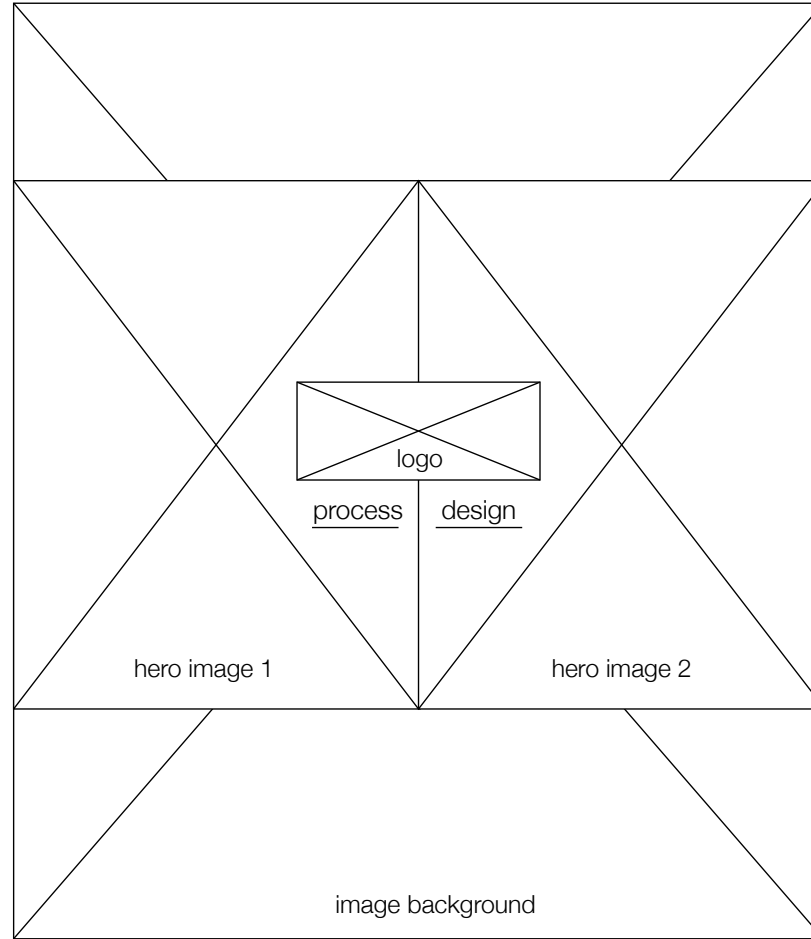
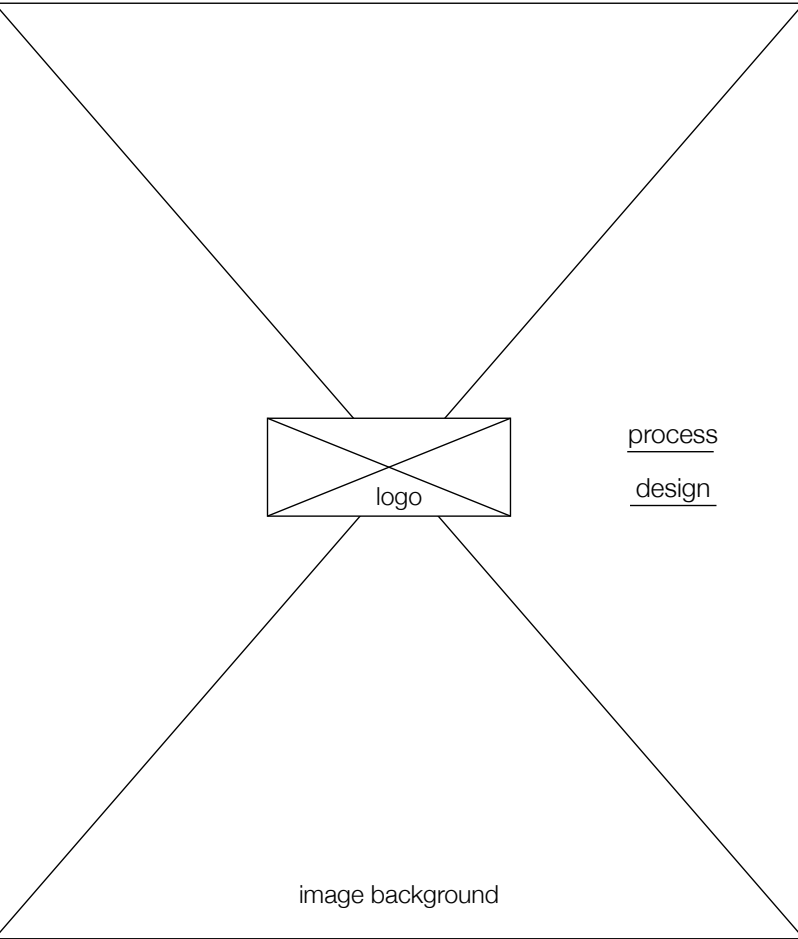
MOODBOARD

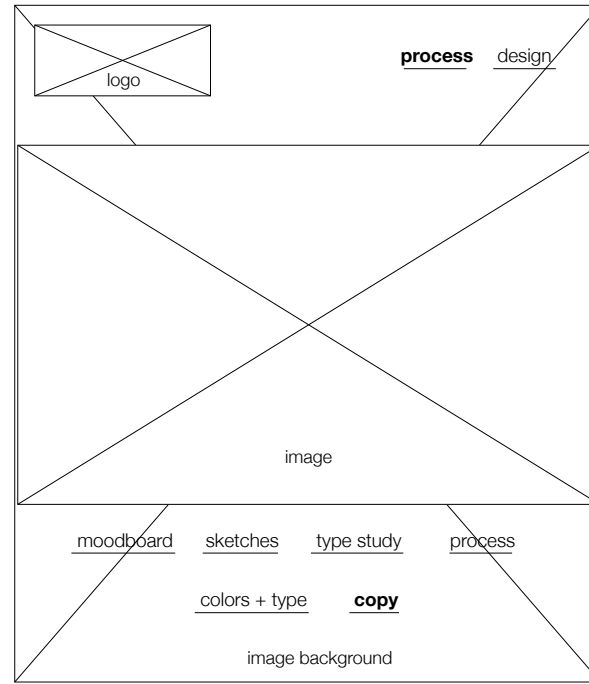
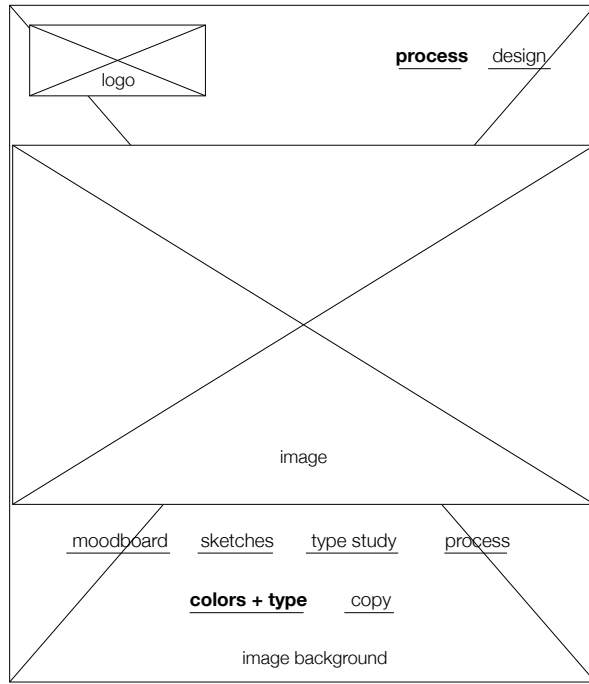
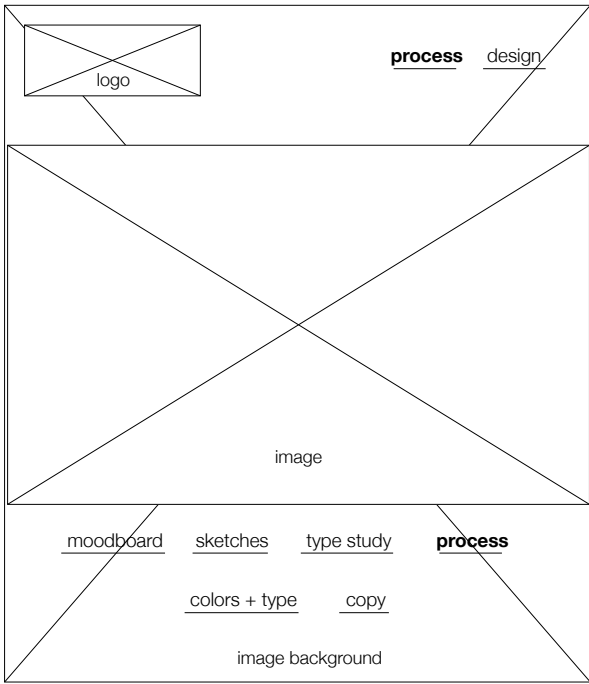
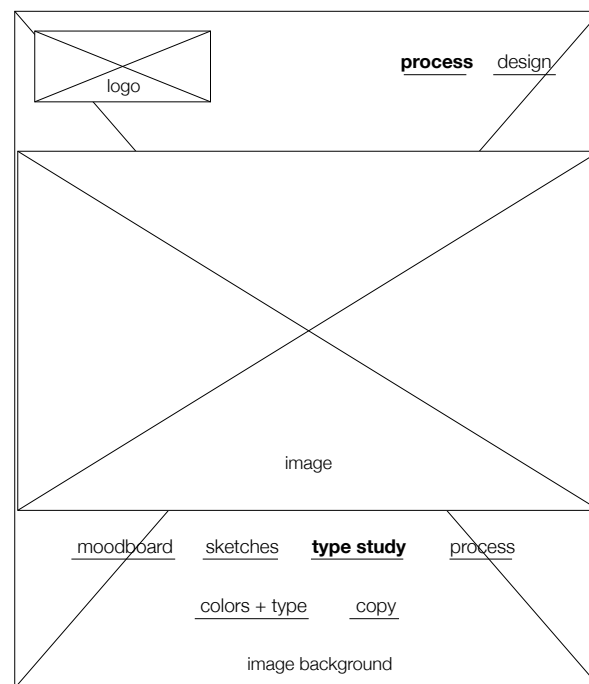
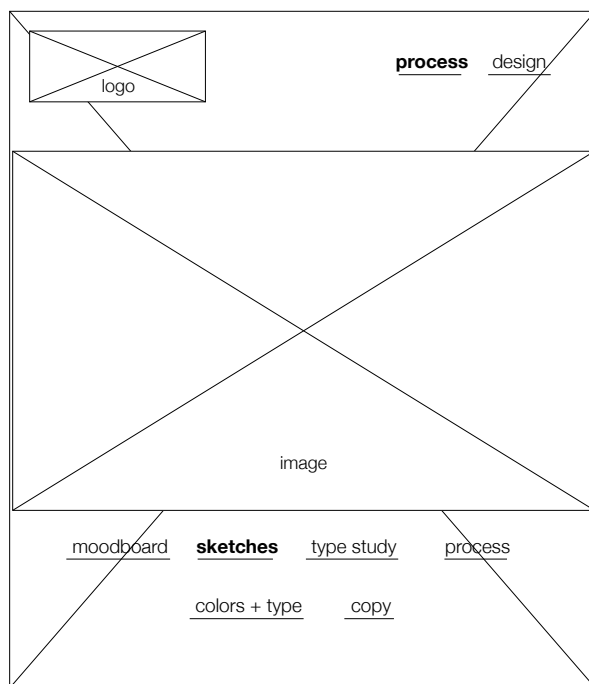
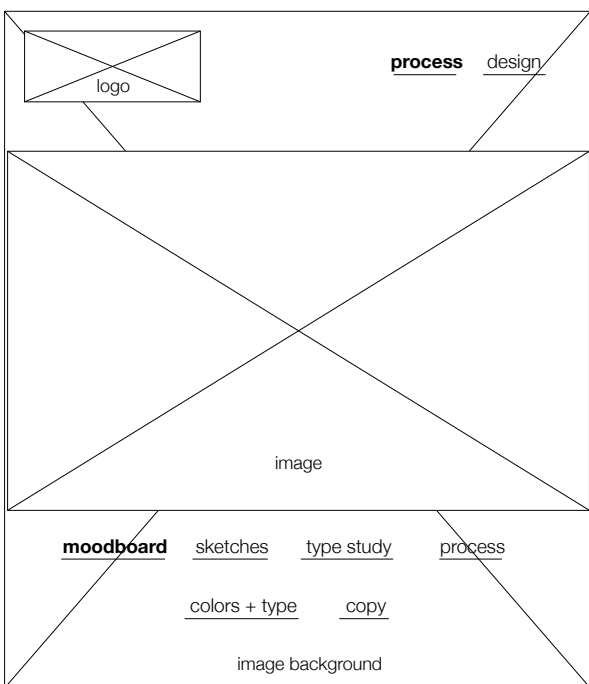
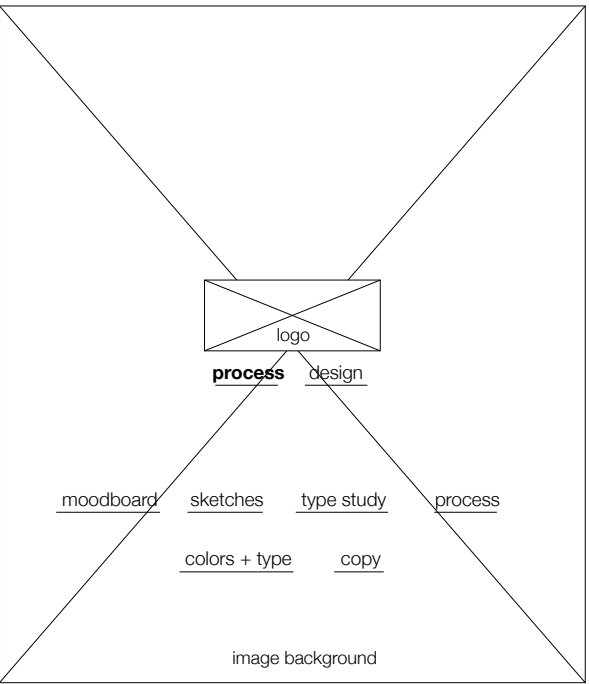


SITEMAP

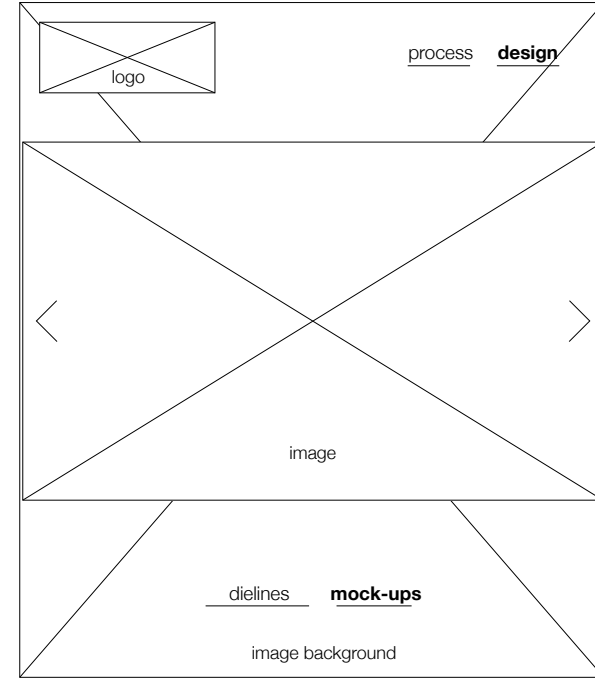
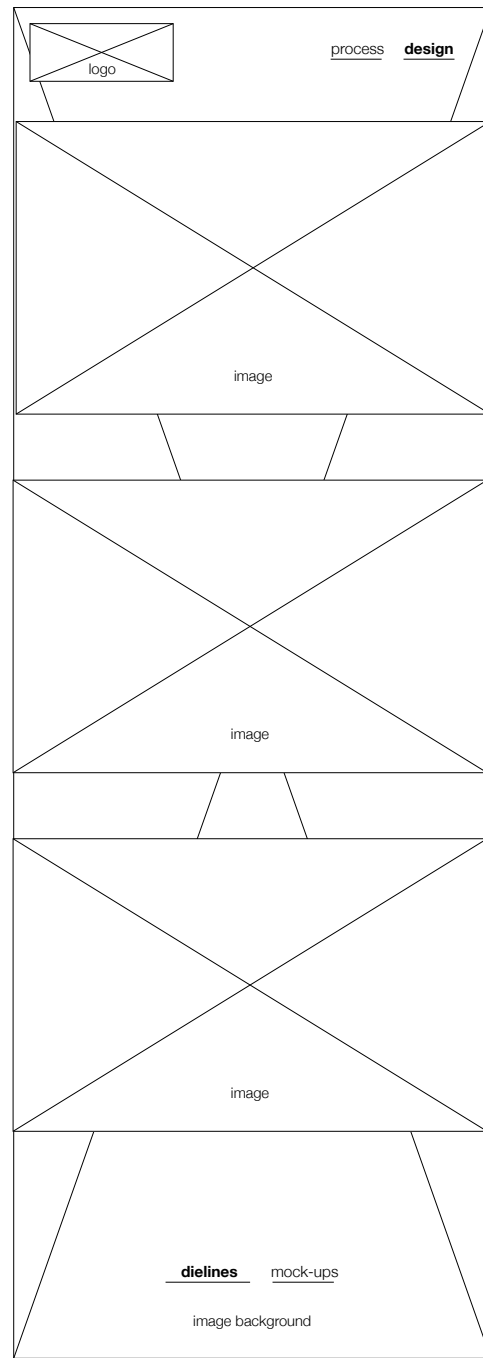
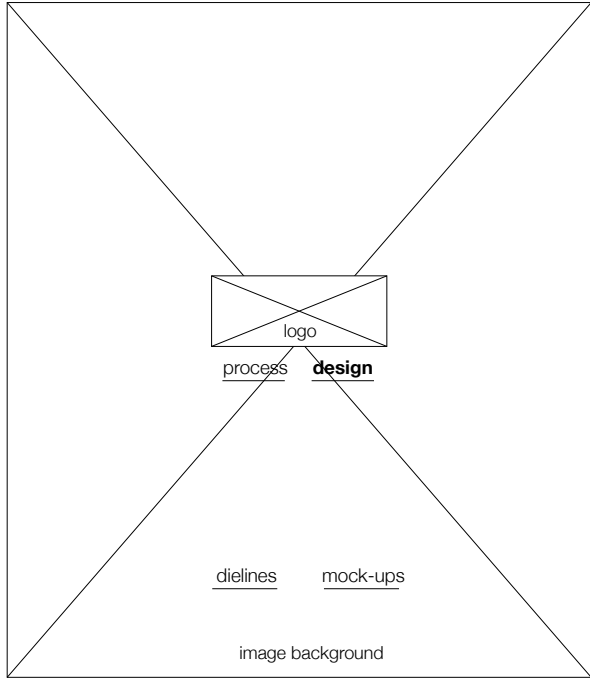


HOME PAGE OPTIONS

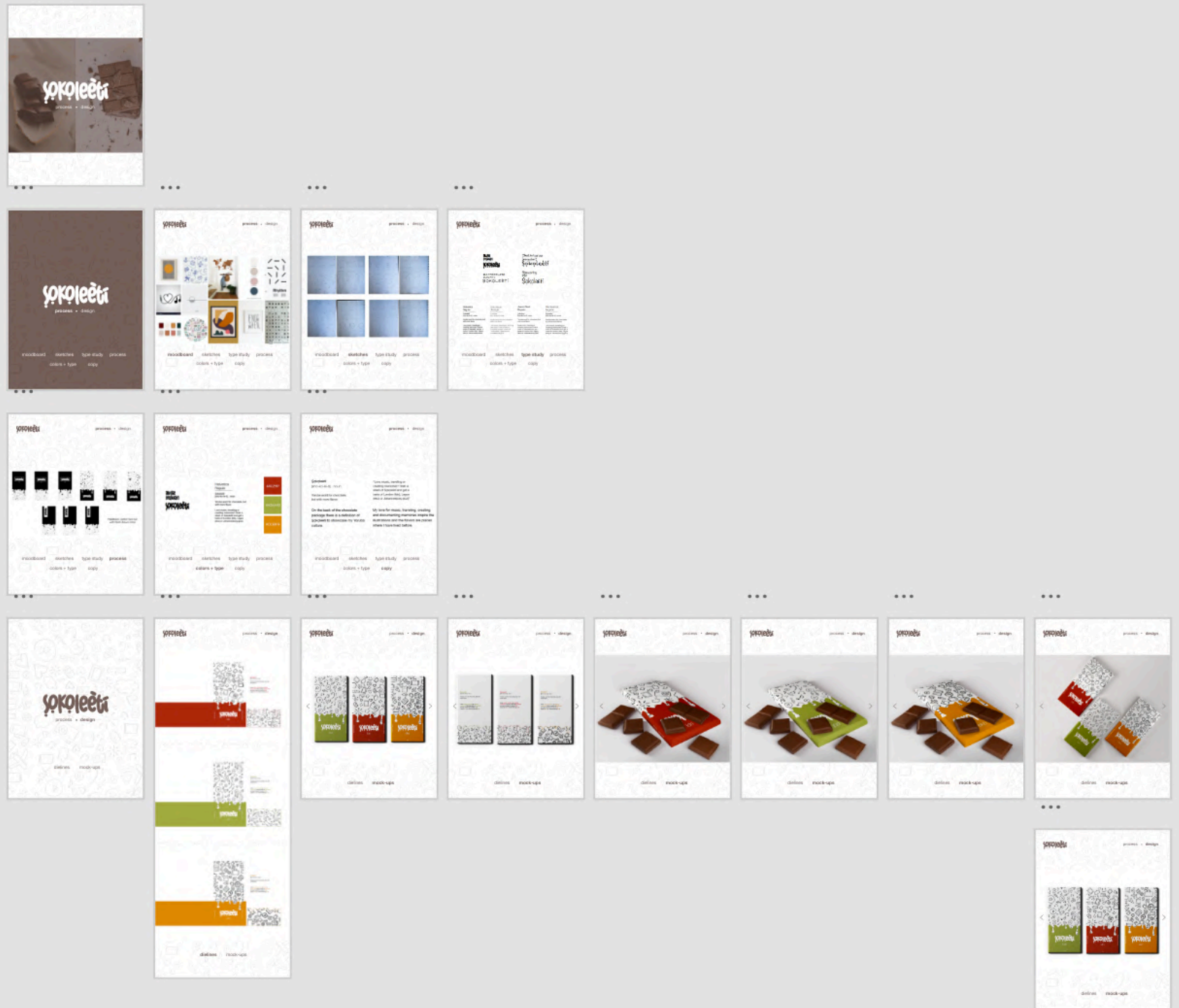




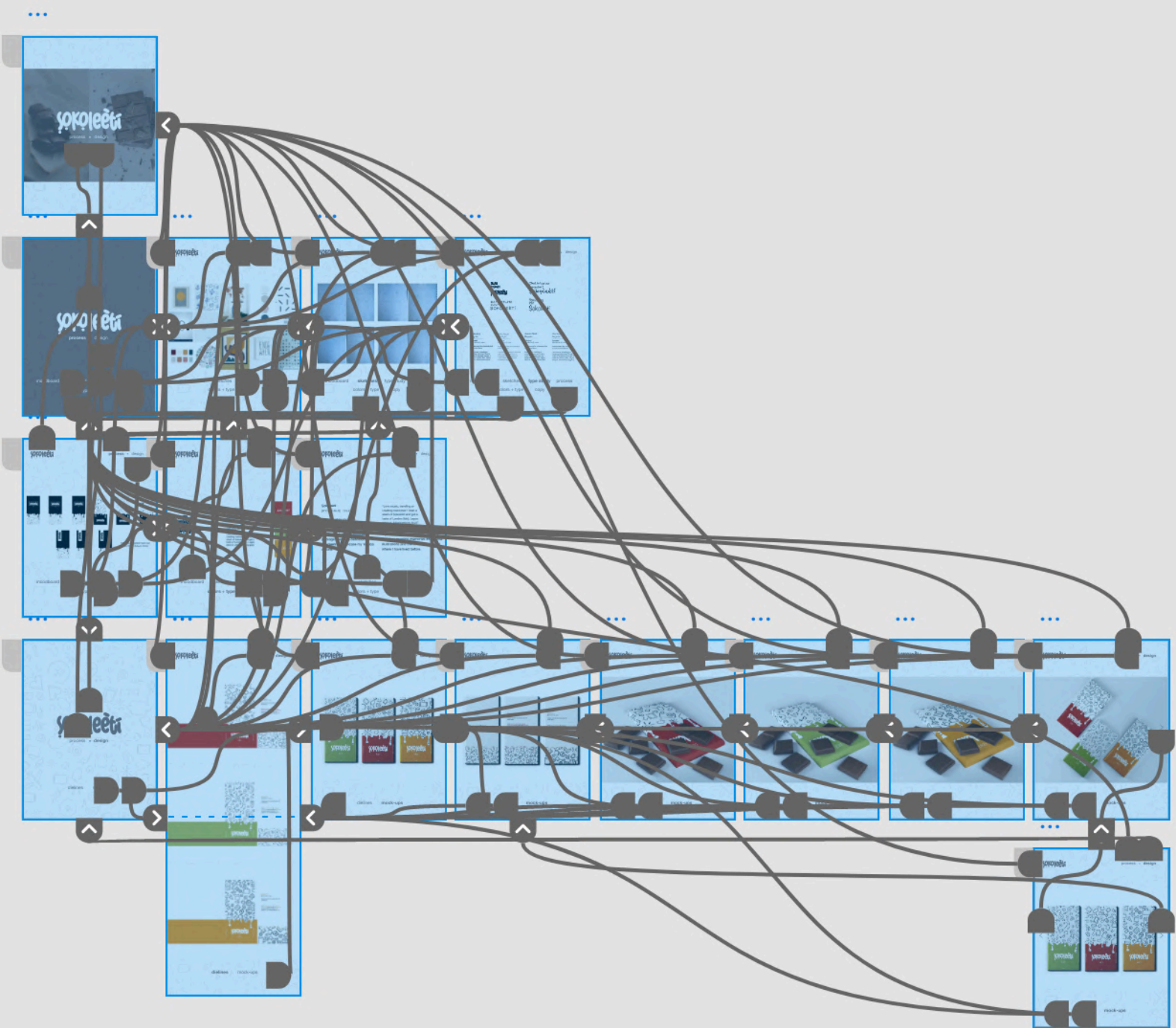
WIREFRAME



PROCESS



PROCESS



FINAL

THANK YOU